



PIA VA/DC Long-Term Sponsorship Recognition 2024 Program

You can lock in your sponsorship for 3 years and gain additional benefits by being a Long-Term Sponsor of PIA of VA/DC. We have 4 levels from which you can choose.

Diamond Sponsors will receive:

- Large ad in the annual Convention program
- A complimentary exhibitor's booth at the Trade Fair at the annual Convention
- One complimentary full registration to our annual Convention
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- Two foursomes at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Annual Membership dues
- A featured article on your company in our e-newsletter every 3 years
- Four social media posts each year highlighting your company

Platinum Sponsors will receive:

- Medium ad in the annual Convention program
- A complimentary exhibitor's booth at the Trade Fair at the annual Convention
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- One foursome at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Annual Membership dues
- A featured article on your company in our e-newsletter every 3 years
- Two social media posts each year highlighting your company

Gold Sponsors will receive:

- Small ad in the annual Convention program
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- One foursome at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Annual Membership dues
- A featured article on your company in our e-newsletter every 3 years
- One annual social media post per year highlighting your company

Silver Sponsors will receive:

- Small ad in the annual Convention program
- Sponsor level ribbon on name badges for each company attendee at our annual Convention
- One foursome at our annual Special Olympics golf outing
- Your sign at our Special Olympics golf outing
- Sponsorship and recognition at our Education Expos
- Sponsorship and recognition at all YPC events
- Annual Membership dues
- A featured article on your company in our e-newsletter every 3 years
- One social media per year post highlighting your post

The annual cost of the Long-Term Sponsorships are as follows:

Diamond	\$10,000 (of which \$8,150 is available to spend at the Annual Convention)
Platinum	\$7,500 (of which \$5,650 is available to spend at the Annual Convention)
Gold	\$5,000 (of which \$3,675 is available to spend at the Annual Convention)
Silver	\$2,500 (of which \$1,300 is available to spend at the Annual Convention)